

Energy efficiency savings abound in 2010

There has never been a better time to invest in energy efficiency for the home, farm or business. Whether your goal is to keep energy costs low or reduce your carbon footprint, there are many sources to assist, including the energy efficiency rebates offered by Hawkeye.

The 2010 rebates and incentives are designed to address the diverse needs of our members' home and work environments. Our programs range from incentives to help implement simple yet meaningful changes, like energy-efficient lighting and power strips to reduce

(continued on page 4)



**Turn to Page 4
for a Detailed
Chart of Available
Rebates and
Incentives!**

Help us be a good neighbor... and get a free CFL

**Hawkeye employees
recently donated
\$165 to area
food banks.
Way to go!**



Lend us a hand...

**PARTICIPATE IN
OUR FOOD DRIVE
AND
GET A
FREE
CFL**



Bring in a non-perishable food donation during February and receive a free compact fluorescent light (CFL).

Benefitting: Local food pantries

Please recycle

CFLs should be recycled instead of put in the trash. You can bring them to Hawkeye REC or to a recycling site in your community. Some retailers also offer recycling.

Together, we can do both the "right thing" by lending a hand to our neighbors AND the "bright thing" by installing efficient CFLs.

Concern for Community is a cooperative principle that Hawkeye practices all year-round. This month, we are conducting a "CFL Food Drive" to help area families in need. Bring in non-perishable food items and you will receive a free compact fluorescent light (CFL) bulb. CFLs use about 75 percent less energy than standard incandescent bulbs and last up to 10 times longer.

Although people give generously to food pantries at the holidays, the fact is that by early March, shelves at area pantries are often empty once again. The continuing poor economy only strains these local resources even more. Hawkeye is hoping we can all help the many struggling families in our community by participating in this food drive.

Drop off locations and times:

First Lutheran Church
604 W Broadway
Decorah

NE Iowa Community Action
910 East Main
New Hampton

Lawler City Hall
414 E Grove
Lawler
9:00-12:30, 1:00-3:30
(Mon.-Thurs.)

Hawkeye REC
24049 State Hwy 9
Cresco
7:30-4:00
(Mon.Fri.)

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Dates to Remember
"Part of Your Co-op" Series

Straight talk about... Cooperative spirit



Iowa Ice Storm

This past month has again demonstrated the spirit of the electric cooperative program. A dangerous ice storm in the southern and western part of Iowa left thousands of farms, residents and businesses without electricity. Hundreds of poles were broken off because of the weight of the ice that in some places measured over six-inches in diameter on the electric distribution lines.

Through our cooperative emergency response program, lineworkers Brad Dull and Zach Steinmetz from Hawkeye REC volunteered and worked from Saturday, January 23 – 29 to aid sister cooperative, Calhoun County REC in Rockwell City, Iowa.

Cooperation among cooperatives was evident as over 70 crews from co-ops in Iowa, Minnesota, Missouri and Nebraska provided mutual assistance to the nine co-ops hardest hit by the freezing rain. Three crews from South Dakota were on the way to help when they had to turn around



Photo courtesy of Raccoon Valley Electric Cooperative in Carroll County.

to attend to outages in their service territory.

It has always been our practice to send crews to areas hit by Mother Nature. No matter what the disaster, floods, ice storms, tornados, snow storms or straight-line winds – our cooperative family always rises to the challenge to help out when needed.

Unfortunately, at one point in time, we all have needed help of some form, like Hawkeye's major ice storm in February 2007. It's reassuring that others in the cooperative program are there to help to restore electric service to our cooperative members. This truly is what we call the cooperative spirit.

Haiti

The devastating earthquake that hit Haiti in mid-January has also filled our television stations, radios and newspapers with the unimaginable destruction from the earthquake. You may be surprised to know that the electric cooperative program is also playing a role in that recovery.

The National Rural Electric Cooperative Association (NRECA) International Programs began in November 1962 when NRECA and the newly-established U.S. Agency for International Development (USAID) signed an inaugural cooperative agreement in the White House Oval Office in a ceremony witnessed by President John F. Kennedy.

The NRECA International Foundation helps bring electricity to people living in rural areas in developing countries. By partnering with U.S. electric co-ops and other organiza-



tions, we help bring hope and light to villages worldwide.

Immediately following the earthquake in Haiti, the NRECA International Program swung into action to begin getting electrical engineers to Haiti to assess the damage to the electrical infrastructure. Over 300 electric cooperatives like Hawkeye REC have provided additional financial assistance to aid in the recovery. I anticipate in the coming weeks we will also receive a request for employees willing to travel to Haiti to assist in the rebuilding of critical electrical infrastructure.

Each and every day our lives at Hawkeye are filled with the business of daily challenges. But when a disaster strikes and you stop and think of the recovery along with witnessing the tremendous network of support that the electric cooperative program has developed, it truly makes you proud to be associated with an organization that is focused on serving and helping people.

Thanks for listening. As always, I welcome your calls, e-mails and personal visit.

Your Vote Matters

Drawings for electric bill gift certificates and other prizes totaling over \$1,000.

During the months of March and April you will have the opportunity to make one of the most important decisions a cooperative member makes all year. It is a decision that has a three-year effect on you and your cooperative. It is your director ballot. You will be voting for the member making decisions for you in the boardroom.

You will receive your annual report along with a voting ballot the first week in March. Director candidate biographies and photos will accompany the ballot. Please vote and return your ballot in the provided return envelope to your electric cooperative.



Annual Meeting Agenda Wednesday, April 7

- 6:30 p.m. Doors open and registration begins
- 7:00 p.m. Business Meeting
 - Election of 4 Directors
 - Unfinished/New Business
 - Drawing for Attendance Prizes
 - Milk, coffee and kolaches served after the meeting



Articles of Incorporation Amendment

At the February 29, 2010 board meeting, the Hawkeye REC Board of Directors voted unanimously to present a change to the cooperatives' Articles of Incorporation to the membership that would reduce the size of the Hawkeye REC Board of Directors from nine directors to seven over a three-year attrition process. The cost saving measure will be brought to the membership to vote upon along with the director elections as part of the cooperative's annual meeting that will be held on April 7, 2010. More information on the amendment will be included in the Annual Report.

Ice/Sleet/Frost 1/16	Ice/Sleet/Frost 1/16	Cause Unknown 1/23	Ice/Sleet/Frost 1/20	Ice/Sleet/Frost 1/17
HOWARD		Maintenance 1/19	Cause Unknown- Recloser 1/23	WINNESHIEK
Planned 1/18	Ice/Sleet/Frost 1/17 & 1/18 & 1/19	Ice/Sleet/Frost 1/16	Ice/Sleet/Frost 1/16	Decorah
Ice/Sleet/Frost 1/17	Ice/Sleet/Frost 1/17	Cause Unknown- Transformer Arrester 1/20	1/13 Cause Unknown	
Ice/Sleet/Frost 1/19	Ice/Sleet/Frost 1/17	1/3 Equipment Deterioration	Cause Unknown 1/18	
CHICKASAW		Ice/Sleet/Frost 1/16 & 1/18	Ice/Sleet/Frost 1/16	
Ice/Sleet/Frost Wapsi Substation 1/19	New Hampton			

January Outages



(800) 927-5265
24-Hour Outage Number

1. Call even if you think your neighbors have reported the outage
2. Leave one light on so you know when power has been restored.
3. Have emergency kit prepared.

6 Individual
33 Weather Related
0 Equipment Related
0 Animal Related
1 Planned
2 Substation
0 Power Supplier
6 Unknown
1 Other
49 Total Outages
1,715 Total Members



When the lights go out, so do we

Rebates

(continued from Cover)

'phantom loads' of plugged-in appliances, to incentives that encourage upgrading to more efficient heating and cooling systems and appliances.

"We encourage members to call us to learn more about how to become more energy efficient at home or work, while taking advantage of our great rebates. Now is a great time to purchase an Energy Star appliance or make other energy efficient upgrades to your home," added Brian Krambeer, CEO. All rebates will be in place through Dec. 31, 2010, or until funds are depleted.

BOARD *Report*

Hawkeye's Board of Directors conducted its monthly board meeting on January 29, 2010.

Highlights of the meeting:

- ▶ Received update on the cooperative building project and will be interviewing general contractors on Feb. 11, 2010.
- ▶ Reviewed the Cooperative Articles of Incorporation and Bylaws and took action to bring to the membership a change in the number of Hawkeye REC Board of Directors from 9 to 7 through a three year attrition process.
- ▶ Reviewed the CEO Evaluation Form and process.
- ▶ Approved a \$250.00 donation to the NRECA International Program for Haiti Relief Efforts.

FOR SALE:

Jazz Towel Heater

Perfect for your bathroom

\$300

(while supplies last)



Summary of 2010 Energy Efficiency Rebates & Incentives

(Forms can be downloaded at www.hawkeyerec.coop)

- Rebates must be purchased, installed and/or recycled in 2010 (Jan. 1 – Dec. 31, 2010)
- Rebates are in place through December 31, 2010 or until funds, by incentive or in total, are depleted.
- Members are encouraged to submit rebate form and copy of your receipt as soon as equipment is purchased and installed.

Cooling & Heating	Incentive	Measure
Central Air Conditioning & Ductless MiniSplit		
- SEER 14 (and EER 11)	40.00	ton
- SEER 15 (and EER 12)	60.00	ton
- SEER >=16 (and EER 13)	80.00	ton
Commercial Air and PTACS (>=11 EER)	40.00	ton
Commercial Air Source Heat Pump & PTHPs (>=11 EER)	120.00	ton
Geothermal Heat Pump	200.00	ton
Air Source Heat Pump >= 14 SEER	120.00	ton
Lighting		
Local CFL Rebate Program(s)	1.00	bulb
Local CFL Give-Away Program(s)	free	bulb
60 Watt CFL or Greater	5.00	bulb
Cold Cathode CFL Rebate	2.00	bulb
Energy Star CFL Fixtures hardwired (new or remodel)	5.00	unit
T8 Fixtures, retrofit only	5.00	lamps / fixture
T5 Fixtures	7.50	lamps / fixture
Metal Halide (pulse start lamp and ballasts) Retro only	15.00	fixture
Ceramic metal halide fixtures - Retro only	15.00	fixture
HPS Fixture (ballast and lamp replacement) - Retro only	15.00	fixture
LED Bulbs	2.00	bulb
Security Lighting: LED Technology	15.00	fixture
LED Exit Signs	5.00	sign
LED Holiday (strings or décor)	2.00	unit
Occupancy Sensors	5.00	each
Water Heater Program		
***Look for information next month regarding our new and improved water heater program!		
Conservation		
Flow Restrictors - Faucet	1.00	unit
Flow Restrictors - Shower	5.00	unit
Smart Strip	5.00	unit
Drainwater Heat Recovery System	50.00	unit
Energy Star Appliances & Recycling		
Energy Star Qualified Clothes Washer	25.00	unit
Energy Star Qualified Dishwasher	25.00	unit
Energy Star Qualified Refrigerator	25.00	unit
Energy Star Qualified Freezer	25.00	unit
Energy Star Qualified Dehumidifier	25.00	unit
Energy Star Qualified Room Air Conditioner	25.00	unit
Appliance Recycling		
- Refrigerator	50.00	unit
- Freezer	50.00	unit
- Window AC Unit	25.00	unit
Motors, Fans and Other		
Dairy Plate Cooler / Well Water Pre-Cooler	500.00	unit
Dairy Refrigeration Heat Recovery	1.00	gallon
Variable Frequency Motor Drive (VFD)	30.00	HP
Scroll Refrigerator Compressor	30.00	HP
Low/zero Energy Livestock Waterer	50.00	Unit
Exhaust Fan	1.00	inch
Circulation Fan	1.00	inch
High Velocity Low Speed (HVLS) Fan	1.00	inch
Variable Frequency Drive (VFD) for Compressed Air	30.00	HP



Who: High school sophomores and juniors
What: Free trip sponsored by your local electric cooperative
Where: Washington, D.C.
When: June 12-17, 2010

Why: The Iowa Rural Youth Tour is a perfect opportunity to travel, work with REC leaders, and enhance your leadership skills! You will travel with 40 other students from Iowa and meet over 1,000 teens from across the nation! It's a great way to make new friends. Students that have participated in the Youth Tour in the past will tell you what a great experience it is, something truly unforgettable.

How: Log-on to www.hawkeyerec.coop to download the application form and return to Cindy at the REC office. You will receive Youth Tour study materials and an open book test which must be completed and returned to Hawkeye by March 1, 2010. The five students with top scores will qualify for the final examination and judging to be held March 10, 6:30 p.m. at the Cooperative. Judges will select the winner of the Washington D.C. trip and an alternate.

Are you building or remodeling your home?

Plan to Attend Hawkeye's Home Efficiency Expo

Thursday, March 18, 2010
 4:30 – 9:00 p.m.

Nob Hill Supper Club

2955 U.S. Hwy. 52 • Decorah, IA
 (5 miles north of Decorah)

This **FREE** workshop is open to contractors, builders and the public. Attendees can come and go as their schedule allows. No registration is required.

4:30-9:00 – Manufacturer Exhibit Booths Open

4:30-6:30 – Networking Dinner with Exhibitors

5:30-6:15 – Ken Keune, CPA
 (Hacker, Nelson & Co., P.C.)
Federal tax credits for consumer energy efficiency

7:00-8:30 – Ed VonThoma, President
 (Building Knowledge Inc.)
What matters now! The future of homebuilding – things to think about and do!

8:30-9:00 – Networking, Exhibit Booths & Questions

Go to www.hawkeyerec.coop for a complete schedule of events and a list of exhibitors.

Hawkeye REC offering five \$500 scholarships

Any graduating high school senior, whose parents or guardians are members of the Cooperative, are eligible for the Hawkeye REC scholarship. The applicant must be a student

who is enrolled or planning to enroll, in a full-time undergraduate course of study at an accredited college, university or vocational/technical school in the fall of 2010. The applicant must be a U.S. citizen.

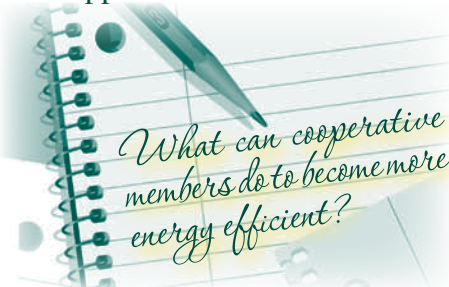
How Do You Apply?

Applications are available at your area high school guidance counselor office or at the REC office in Cresco. Applications can also be downloaded and printed on Hawkeye's website at www.hawkeyerec.coop.

Return the completed application to the Cooperative by April 12, 2010 with the following:

- Copy of the student's high school transcript
- Letter of recommendation from a teacher, advisor or counselor
- Essay (minimum 250 words) answering the following question:

What can cooperative members do to become more energy efficient?



IMPORTANT NOTICE for Online Banking Customers:



If you submit electric bill payments through your **bank's** online bill-pay service, please provide our PO Box 90 address only, and not our 911 address. The post office will not forward the check to our office if the 911 address is used. It will be returned to the processing center. We apologize for any inconvenience that members may have experienced recently. Please call if you have any questions.

Replacing your Grain Dryer...Adding Geothermal in 2010?

USDA Rural Development is offering grants and guaranteed loans to help rural business or agricultural producers looking to produce renewable energy or make energy-saving improvements to their facilities or farms. A popular use of the program has been to assist in the purchase of new, more efficient grain-drying systems.

*Funds are not available for residential use.

Contact Pat Boyle at (563) 547-3801 for more information

With Hawkeye's assistance, members received over \$1,150,000 in grants during 2009 for energy efficiency /renewable energy projects.



Hawkeye welcomes state legislators back to the Capitol

Representatives from 34 electric cooperatives welcomed approximately 80 state legislators back to the Capitol for the 83rd Iowa General Assembly at the Iowa Association of Electric Cooperatives' annual Welcome Back Reception held Jan. 12 at the State Historical Building.



Hawkeye employees Pat Boyle (L) and Cindy Christensen (R) met with Representative John Beard at the Welcome Back Reception, an annual event to reconnect with legislators for the upcoming legislative year. Issues discussed were: Energy Efficiency, Renewable Energy, New 24/7 Electric Generation, Research and Development for the Reduction of Emissions and Greenhouse Gases.

Recipes...

Stir-fry meals provide a unique twist to your everyday cooking. Successful stir-frying begins with good preparation. Ingredients should be sliced in advance to be ready to use when the oil in your wok is hot. The cooking time is quick ensuring that the vegetables and meat retain texture and flavor.

Beef with Celery and Soup Mix

- 1 c. or 1/4 lb. round steak (cubed)
- 2 T. soy sauce
- 1 T. wine
- Salt
- 1/2 pkg. (1/2 oz.) Lipton Onion & Mushroom Soup Mix
- 3 stalks celery (sliced diagonally)
- 2 c. zucchini
- 3 T. water
- 3 T. oil

- (1) Marinate cubed beef in soy sauce, wine, and salt. Assemble other ingredients.
- (2) Heat oil in wok to smoking point. (Use high heat for all.) Stir-fry beef & Lipton soup and mix about 3 minutes. Remove beef & soup mix to platter. Add zucchini, celery and 3 T. of water to wok. Stir-fry about 4 minutes, cover wok about 2 minutes. Add beef back to wok, stir-fry all ingredients about one minute. Place all in platter. Serves 3-4.

Note: If desired, a corn starch solution may be made to form gravy with this dish.

Mike Keck • Decorah, IA

Send or e-mail your favorite recipe. If we print your recipe in our newsletter you'll receive \$5 off your next electric bill. E-mail to: mmoellers@hawkeyerec.com All recipes can be found on our website.

March - Annual Report

April - Recipes that use Refrigerator Rolls (need by March 15)



Shrimp & Snow Peas

- 1 lb. cooked & peeled shrimp
- 8 oz. snow peas (remove strings)
- 1/2 onion (sliced lengthwise)
- 1 large carrot (cut diagonal)
- 1 clove garlic (minced)
- 1 T. coconut oil
- 1 T. soy sauce
- 1 T. cooking sherry
- 1 t. sugar
- 1 T. cornstarch



Seasoning packet from Ramen Noodles (shrimp)

Stir-fry veggies in hot oil (350°) for 2 minutes. Add 1/2 c. water; cover (ventilated) and cook for 2 minutes at 225°. Add shrimp to heat, then seasonings and cornstarch dissolved in 1/4 c. water to thicken. Serve over rice or Ramen noodles. Recipe made in a Rival 11" square electric skillet.

Rose Goetsch • Cresco

Love your appliances

This Valentine's Day, show your trusty household appliances a little love—and you'll keep them humming all year long.

These simple maintenance tips can extend the life of your largest electric appliances and help them operate more efficiently, saving you money on your monthly energy bill.

Change your furnace and air conditioning filters once every month or two. This is especially important during the summer when dust and allergens circulate. Indoors, vacuum registers and air vents regularly. Heating contractors say simple dust and dirt cause almost half of their service calls.

If you have an older refrigerator with condenser coils at the back or bottom, vacuum them to remove dust that impairs the efficiency of the unit. To ensure that refrigerator and freezer doors seal tightly, place a dollar bill between the door frame and the gasket. If the dollar bill pulls out easily or falls out, the gasket needs replacing.

Pull your clothes dryer out from the wall and remove the vent tube from the back of the dryer. Using your hand and a vacuum, remove built-up lint from the back of the dryer and inside the vent tubing.



29049 State Hwy 9 - Cresco, Iowa 52136
 1-800-658-2243 or 547-3801
www.hawkeyerec.coop

OFFICE HOURS

Monday thru Friday • 7:30 a.m. - 4:00 p.m.
 (Closed Sat., Sun., & Holidays)

Payment and billing inquiries are available 24-7 after office hours

OUTAGES

1-800-927-5265

**IOWA STATE ONE CALL
 1-800-292-8989**

BOARD OF DIRECTORS

Dean Fisher, President - Lawler
 Charles Frana, Vice President - Calmar
 Dennis Ptacek, Secretary/Treasurer - Elma
 Norman Dickman - Decorah
 John Hockspeier - Alta Vista
 Janelle Mahr - Lime Springs
 Roger Nibaur - Elma
 Dean Nierling - Burr Oak
 Dennis Young - Decorah

PERSONNEL

Brian Krambeer, Chief Executive Officer
 Mike Walton, Operations Manager
 Jim Murphy, Information Tech. Manager
 Cindy Christensen, Communications Manager
 Peggy Berg, Chief Financial Officer
 Pat Boyle, Business Dev./Mbr. Serv. Manager

EDITOR

Meagan Moellers

Hawkeye REC
 PO Box 90
 Cresco, Iowa 52136



DATES TO REMEMBER

BILLING CYCLE DATES

- Feb. 10 Hawkeye REC prints bills based on January meter reading.
- Feb. 11 Bills are mailed to members from NISC in St. Louis.
- Feb. 23 Disconnect services for non-payment.
- Feb. 25 Member reads meter and records on payment voucher. Please mail your bill today to make sure it arrives to Hawkeye by the 1st of March.
- Feb. 28 AMR meters are read by the cooperative.
- March 1 Automated payments from checking accounts and credit/debit cards are processed.
- March 1 Bills become delinquent.

OTHER EVENTS

- Feb. 26 Hawkeye REC Board Meeting
- April 7 Hawkeye REC Annual Meeting



Dentists Are Part of Our Electric Cooperative.

When you're part of a co-op, you know exactly what the co-op stands for.

Members of your electric co-op come from all walks of life. Members are community leaders, teachers, business owners, farmers and students.

Be proud to be part of a local cooperative!

The power of human connections

A Touchstone Energy® Cooperative 