

Compact Fluorescent Lightbulbs lowered our bill!

Learn how they can save you money too...

Marvin and Ethel Haley of rural Riceville have replaced over 20 light bulbs in their home, as well as many outdoor fixtures. "We have noticed a significant difference in our electric bill after making the change," says Marvin. "It's wonderful! Some of our friends also changed their light bulbs to the new CFL's and their bill decreased as well." CFL's consume 66% less energy than incandescent bulbs, yet last up to 10 times longer. Turn to page 5 to see the cost difference.

Marvin and Ethel have been married for 61 years. They moved to their house by Riceville in 1955 and have been Hawkeye REC members since then.



The Haley's changed the light bulbs in this ceiling fan to CFL's.



"Change a light,
Change the World..."
Save Money.



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CFL light bulb sale.



Hawkeye REC Office
Will Be Closed on
Labor Day, Monday
Sept. 3rd



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MEMBER APPRECIATION EVENT


Hawkeye will **NOT** be having the annual member appreciation event this year. The pole yard and truck storage area where the event is held is housing extra inventory of equipment and poles because of the winter ice storm. Thank you to all of our members for understanding this situation. We appreciate our members and look forward to holding this event again in the future.

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Compact Fluorescent Comparison

They don't cost, They PAY.

Cost of electricity: **9.8¢ per kWh**
Hours used per day: **3 hours**



Regular (incandescent) bulb:
Power consumed: 60 watts
Cost of bulb: **\$0.50**
Lamp life: 750 hours
Lamp life: 8 months
Annual energy cost: **\$6.44**
Total bulbs required: **13 bulbs**



New CFL:
Power consumed: 14 watts
Cost of bulb: **\$2.20**
Lamp life: 10,000 hours
Lamp life: 9.1 years
Annual energy cost: **\$1.50**
Total bulbs required: **1 bulb**

Total cost of bulbs and energy: **\$65.30** minus **\$15.92** = a **\$49.38** payback on \$1.70 invested!

The difference in the cost between the two bulbs is **\$1.70**. If you invest that now, it will put **\$4.94** back in your pocket every year, for a total of **\$49.38** during the **9.1** year life of your investment.

That is equal to earning a **318%** annual return on your **\$1.70** investment.

Go to www.hawkeyerec.coop
to calculate other wattages.



Bulbs are available to purchase at Hawkeye while supplies last:

14-watt (60-watt equivalent)
\$1.50 + Tax (\$1.61)

23-watt (100-watt equivalent)
\$2.50 + Tax (\$2.67)

Limit 10 per member.